Frances Edmonds: Head of Sustainable Impact, HP Canada

What's YOUR plan for More Sustainable IT?





Some of HP's Actions on Truth & Reconciliation

- Partnered with <u>Chapter One</u> to provide: Grants & equipment (\$200K usp in 2024) and 6 months capacity building as part of HP's global Digital Equity Accelerator. Also assisted them with supporting children living on or near reserves with one-on-one reading time with an HP employee volunteers and sponsored a <u>digital children's book</u> with Indigenous themes and language, written in collaboration with communities, an Indigenous writer, and an Indigenous Illustrator. Check out the <u>Weaving Cedar with Auntie book</u>.
- Co created the CILAR (Coalition of Innovation Leaders Against Racism) talent playbook to assist organizations in attracting and retaining diverse talent.
- Over a decade of support for <u>ComKids</u>, an organization committed to providing limitless potential for youth from grade 7-12, many of whom identify as Indigenous, by providing technology, technical support, and mentorship to improve digital equity.



WE HAVE 40 NEW INDIGENOUS EDUCATIONAL RESOURCES AVAILABLE IN OUR RESOURCES FOR RETHINKING DATABASE!

SEARCH THEM USING OUR NEW INDIGENOUS RESOURCE TOOL



How are YOU feeling about the climate catastrophe?



Greenland is losing 30 million tonnes of ice an hour....

Ø

Fire season in Canada in 2023 emitted 10X normal emissions/year = worst fire season globally

The circular economy

Source: The Guardian, 2020.

Wildlife Energy Pollution

World's consumption of materials hits record 100bn tonnes a year

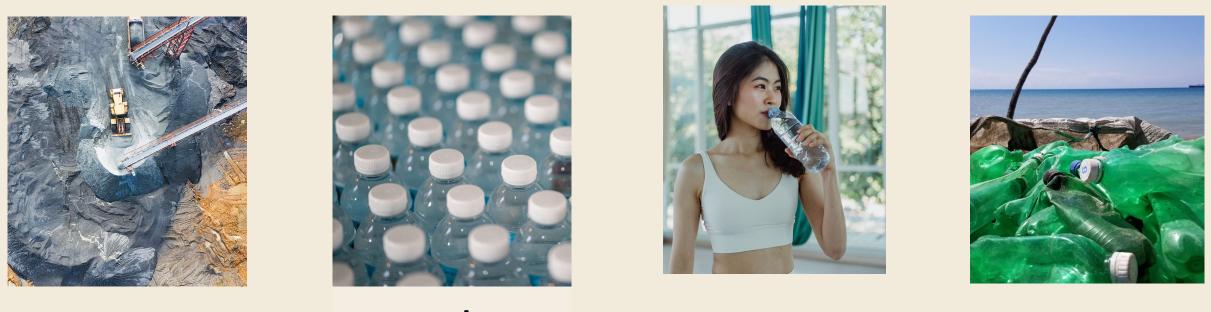
Unsustainable use of resources is wrecking the planet but recycling is falling, report finds



▲ Half of the 100.6bn tonnes of materials were sand, clay, gravel and cement for building, plus minerals quarr for fertiliser. Photograph: Zoonar GmbH/Alamy 70% of greenhouse gas emissions &90% of biodiversityloss and water loss

Are tied to material extraction, handling and use

The Traditional Linear Economy



Take Make Use Dispose

This is what the linear economy looks like

Environmental Defence: April 18, 2023 <u>New Report: More than 70 per</u> <u>cent of Products in Canada's</u> <u>Produce and Baby Food Aisles Are</u> <u>Now Wrapped in Plastic</u>

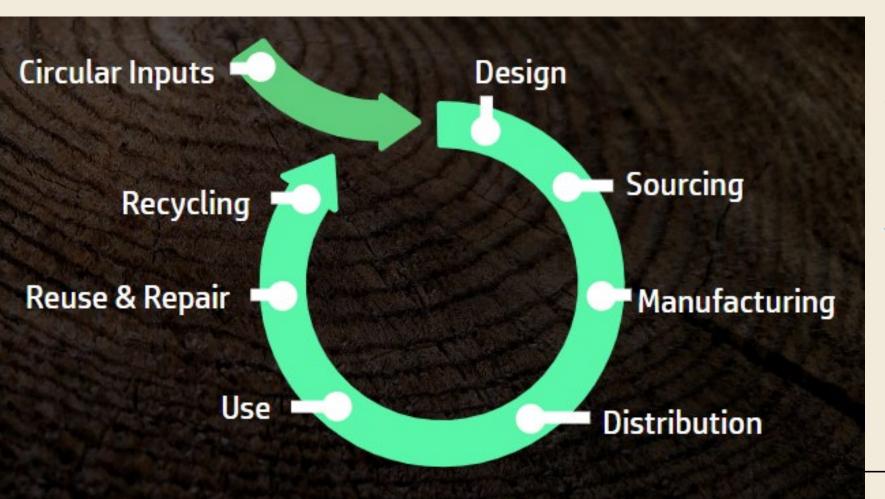


The Great Pacific Garbage Patch is now so huge and permanent that a coastal ecosystem is thriving on it, scientists say



The Circular Economy

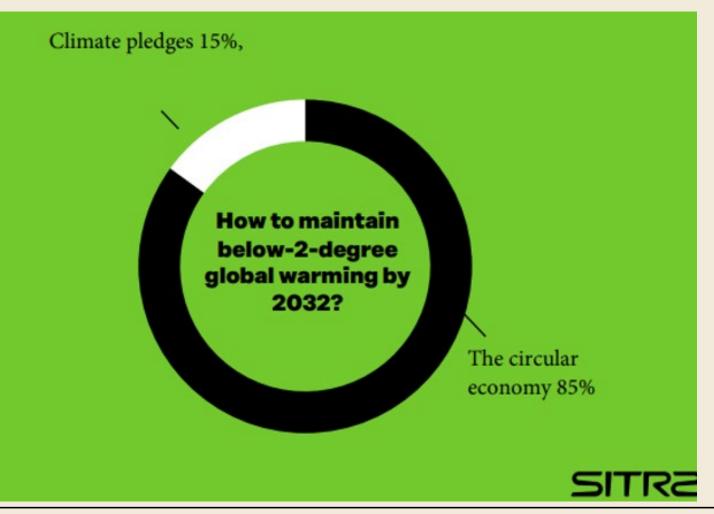
The Circular Economy reduces waste through design



The world is now just **7.2 % circular** according to the latest edition of the <u>Circularity Gap Report</u>. The amount of resources that re-enter the circular economy each year must at least double by 2030.

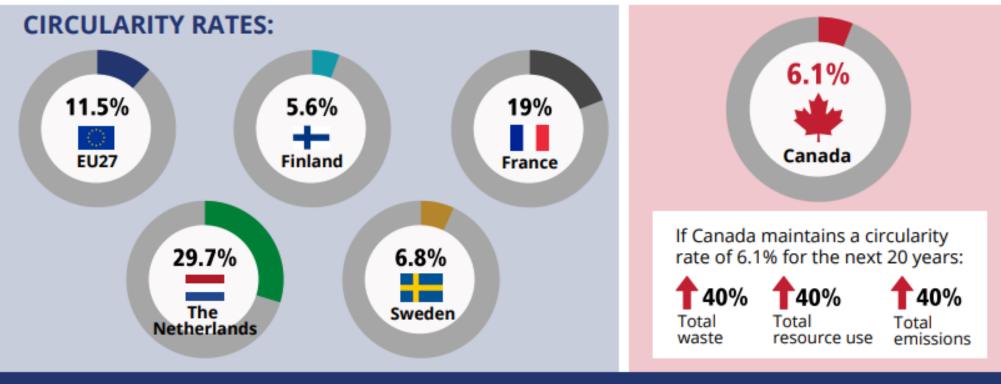
70% of greenhouse gas emissions & 90% of biodiversity loss and water stress

Are tied to material extraction, handling and use



HOW CIRCULAR IS CANADA?

Indicators of the circular economy can include measures of material use, environmental impact, and socioeconomic impact. The **circularity rate** is the percentage of the economy's material needs which are filled with recycled or recovered materials. For the first time ever, a circularity rate was calculated for Canada. Using a similar material flows approach to that of the EU, the Expert Panel estimated that the circularity rate of Canada is **6.1%**.

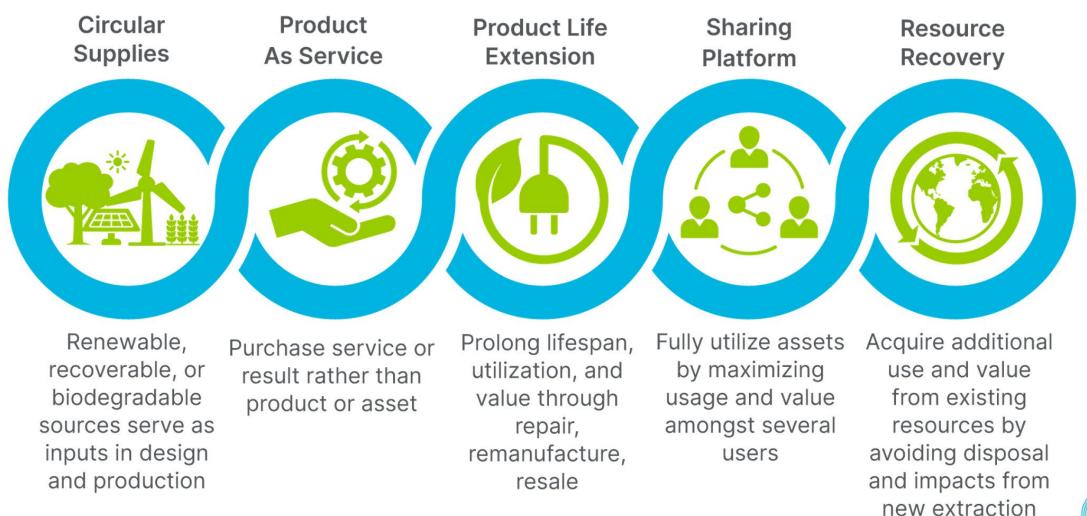


The circular economy is an aspirational direction in which to move, and ultimately involves transformative, system-wide change.

Ø

CCA Expert panel on the Circular Economy

FIVE BUSINESS MODELS OF CIRCULARITY





Sustainability is necessary in your organization

Why

- 1. Its #3 on Gartner's top 10 list for 2024
- 2. All organizations are expected to "do " more sustainability
- 3. All stakeholders are paying increasing attention
- 4. Action is needed immediately
- 5. Relatively simple action now can have dramatic impact

Where to start?

- The fastest way to "Green" your organization is to purchase from one that has already done it
- More sustainable technology purchasing is the "poster child" for the Circular Economy and is easy to do
- 3. Leverage HP's expertise & track record to help you meet your sustainability needs

is Canada's Most Sustainable Technology Company.



- Ranked 7th as one of Canada's 2024 Top 10 International Corporate Citizens by Corporate Knights for the 10th year in a row. The only print company on the list.
- Listed on Corporate Knights 2024 Global 100 Most Sustainable Corporations for the 10th year in a row.
- Listed on Corporate Knights Clean200 Companies in 2024, a list of the world's 200 largest companies ranked by their clean revenues.



 Most comprehensive environmental education program in Canada's tech industry that spans from kindergarten through higher education, and to Channel Partners and their employees.

HP-brand paper and paper-based

packaging for home and office printers and supplies, PCs, and displays.

Ided security features are available on HP Enterprise-class devices with Future Smart firmware 4.5 or above and is based on HP review of 2024 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to th or more information visit: HP Wolf Security - Computer and Printer Hardware Security | HP® Official Site. HP most secure printer information found here. HP most secure PC information found here 2. Based on HP's unique and comprehensive security capabilities at no additional cost and HP's Manageability Integration Kit's management of every aspect of a PC including hardware, BIOS and software management using Microsoft System Center Configuration Manager among desktop workstation vendors as of July 2018 on HP Desktop Workstations with 8th Gen and higher Intel®



Sustainability is at the heart of HP and essential to our business strategy

In FY 2023 over 60% of our revenue came from products classified as Sustainable by Corporate Knights methodology

Sustainability is at the heart of HP and essential to our business strategy

HP goals and progress

Driving toward a net-zero carbon, fully regenerative economy while engineering the industry's most sustainable portfolio of products and solutions

GOALS

Reduce HP value chain greenhouse gas emissions by 50% by 2030 (compared to 2019), and achieve net zero emissions by 2040¹

PROGRESS

<mark>27%</mark>

reduction from our 2019 baseline. HP's carbon footprint was 19,764,400 tonnes of CO_2e in 2023

Reach 75% circularity for products and packaging by 2030²

Counteract deforestation for non-HP paper used in our products and print services by 2030⁴

<mark>40%</mark>

circularity achieved, by weight³

36%

of our total fiber footprint addressed for paper used in our products and print services in 2023^{5,6}



By 2027, 25% of CIO compensation will be tied to the impact of sustainable technology. (Gartner)

If YOU haven't thought about sustainable tech YOU need to now!





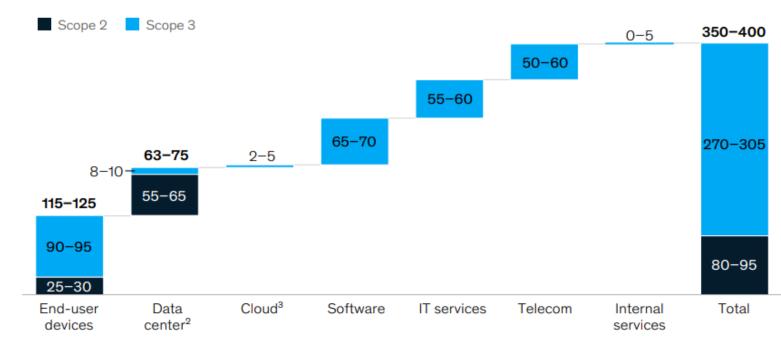
From a CIO's perspective where is the carbon in the organization?

Most people assume it's the data centers BUT :

- End-user devices—laptops, tablets, smartphones, and printers—generate 1.5 to 2.0 times more carbon globally than data centers .³
- One reason is that companies have significantly more end-user devices than servers in on-premises data centers.
- In addition, the devices typically are replaced much more often: smartphones have an average refresh cycle of two years, laptops four years, and printers five years. On average, servers are replaced every five years, though 19 percent of organizations wait longer.⁴

End-user devices are a much bigger emitter of carbon than data centers.

Global enterprise technology emissions, Mt CO2e1



¹Megatons of carbon dioxide equivalent gases.

²Includes emissions from on-premises data center and co-location.

³Infrastructure as a service (laaS) only; software as a service (SaaS) and platform as a service (PaaS) spending accounted for in software category. Source: McKinsey analysis

https://www.mckinsey.com/de/~/media/mckinsey/business%20functions/mckinsey%20digital/our%20insights/the%20green%20it%20revolution%20a%20blueprint%20for%20cios%20to%20combat%20clim ate%20change/the-green-it-revolution-a-blueprint-for-cios-to-combat-climate-change.pdf

Typical Carbon Footprints of Common Technology

Adding 2 years of use to an average PC reduces the carbon footprint by 30%!...... (TCO)

Printer Server Notebook computer Carbon Footprint of an office Emissions by life cycle phase, Product Impact by Lifecycle Stage of a HPE server* imaging device⁶ notebooks [%] Supply Chain, Transport, Assembly Transportatio 0.2% End of life End of life Energy consumption and End of Life, 1.3% 10.4% 0.03% 13.2% Use phase Cartridges and Long Life Consumables 6.8% Transportation 12% Paper 50% Manufacturing 18% Use, 88.3% 79.8% Manufacturing

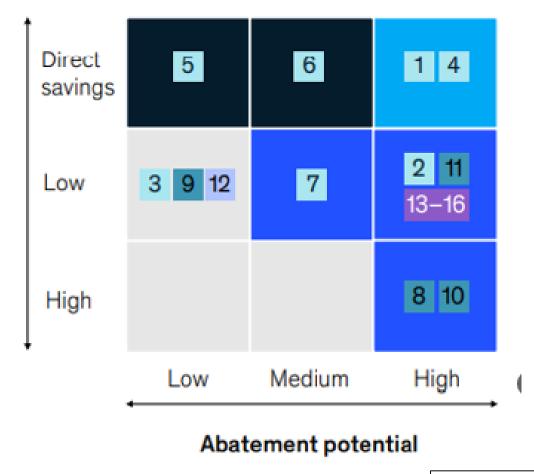
Biggest impact: manufacturing

use phase

paper use

Where to start on sustainable tech?

Investment¹



"Simple sourcing changes with minimal investment can address much of the emissions of end user devices."

Net zero enablers

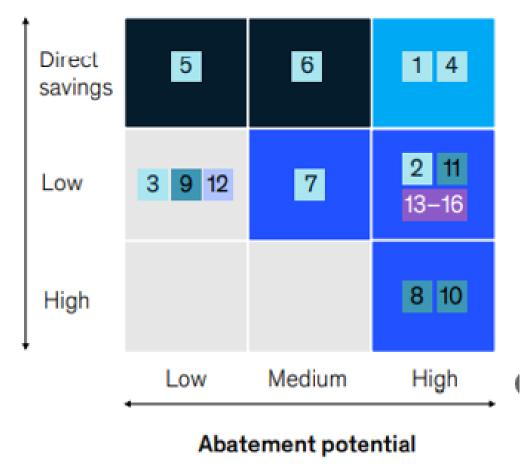
No-regrets moves

Strategic field: Quick wins



Where to start on sustainable tech?

Investment¹



1= Optimize number of end user devices
4=Increase product life span of end-user devices via sourcing changes

Net zero enablers

Alternate levers²

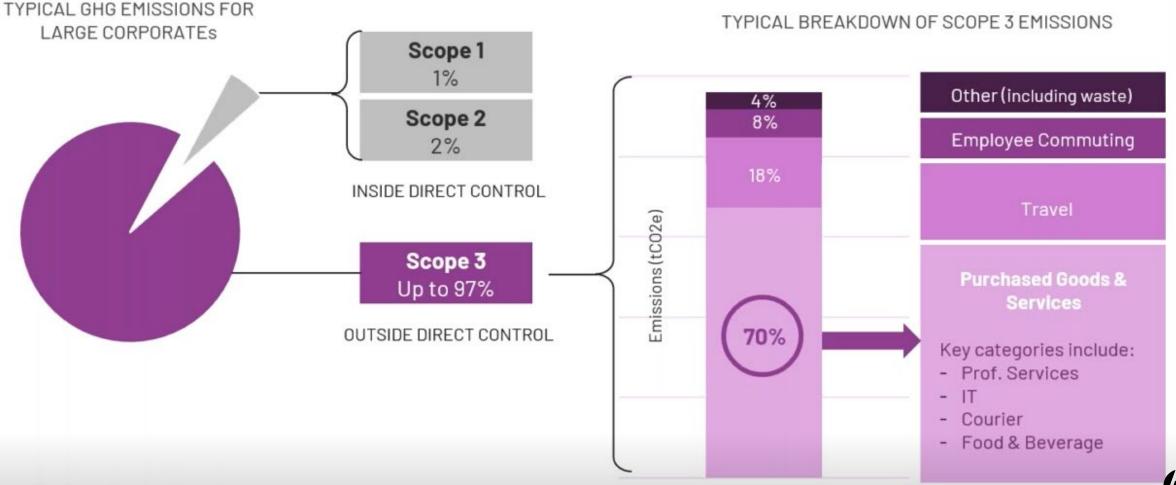
No-regrets moves

Quick wins

Strategic field:

McKinsey the green IT revolution a blueprint for CIOS to combat Climate change

The largest share of emissions is outside a reporting company's direct control...



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Great opportunity and you can engage your staff

"CIOs who act decisively and precisely can achieve 15 to 20 percent of carbon reduction potential in the first year with minimal investment."

McKinsey A green IT revolution a blueprint for CIOS

Circular/ Sustainable Procurement ensures that buyers

...obtain the best value for money when purchasing......

1) ...the most sustainable services and goods, 2) ... from the most sustainable suppliers,

3) in support of YOUR organization's stated purpose and strategic goals

Ø

How can simple sourcing changes significantly reduce impact with PCs

The most impactful is to buy as a service

Buying a PC as a service typically extends product life by

- Ensuring a fast TAT to a second life- versus put in a cupboard or stored = wasting the resources
- Usually involves telemetry to ensure the device is running at optimum performance/gets repairs as needed
- Enables manufacturers to reuse parts with up to 80% of the carbon impacts in a notebook being the building
 of the device enabling reuse of parts lowers the carbon footprint and is a key component of the Circular
 Economy
- Deepens relationship between supplier & buyer ensuring the maximum performance and durability is provided for the buyer
- Allows for fleet size adjustments reducing the number of unused devices that age out
- For devices that are truly end of life it usually ensures best recycling/recovery

DaaS has lower environmental impacts than retail for all Lifecycle Assessment categories

Compared with transactional sales, DaaS:

- reduces GHG emissions by 25%,
- improves resource efficiency by 28%,
- decreases ecosystems impacts by 28%,
- and reduces human health impacts by 29%.

Impact reductions range between 25-30% compared to the linear model.

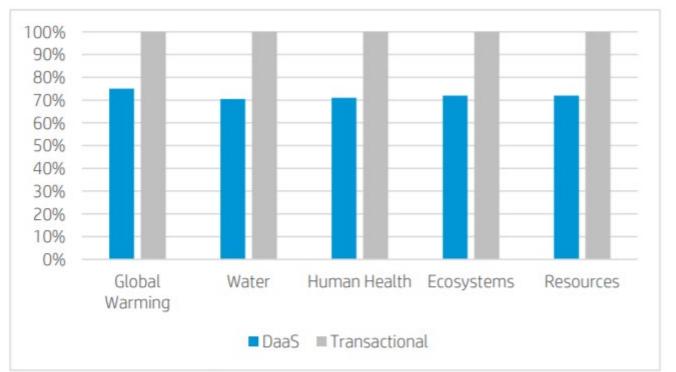


Figure 1: Comparison of Device as a Service to traditional transactional model

HP Device Life Extension

Optimize IT investments and **reduce your carbon impact by maximizing the life of your existing devices**. Extend the life of aging devices by securely upgrading performance and addressing the most common issues that impede employee and IT productivity



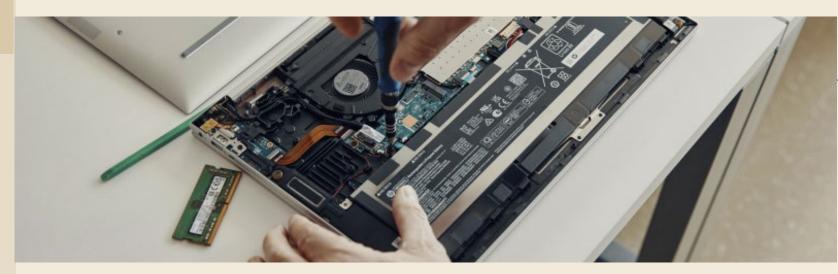
Customer Benefits and Experience

Stretch IT budgets by increasing the longevity of devices, rather than purchasing new ones

HP upgrades the performance of aging devices, enabling you to defer refresh costs without compromising work performance

Reduce the IT task load and improve computing experiences by letting HP proactively mitigate device performance issues, boost reliability, and extend the support for your aging fleet.

Contribute to organizational sustainability initiatives by maximizing the usable lifespan of IT assets. Extending the lifecycle of an average PC by two years results in a 30% lower carbon footprint compared to buying a new one.



How can simple sourcing changes significantly reduce impact with print

The most impactful is to buy as a service to better manage paper!

- Buying PRINT as a service typically reduces impact by
 - Usually involves telemetry to ensure the device is running at optimum performance/gets repairs as needed
 - Usually means more efficient use of the product i.e. higher duplex & pull print rates Duplex gives 25- 50% paper savings, Pull/Secure print gives 10- 30% paper savings & Digitizing can save up to 18- 70%
- It enables manufacturers to reuse parts –enabling reuse of parts lowers the carbon footprint and is a key component of the Circular Economy
- Allows for fleet size adjustments reducing the number of unused devices that age out
- Helps to eliminate over stocking of supplies or purchasing the wrong ones
- For devices that are truly end of life it usually ensures best recycling/recovery

How can simple sourcing changes significantly reduce impact?

Specifying higher environmental standards encourages suppliers to do more in supply chains and locally

- E.g. increased recycled content
- Buying carbon neutral services
- Decreased power consumption
- Supply chain social and environmental performance improvements
- Local social and environmental investments by suppliers as they compete on these items not just price
- Increased transparency requirements drive performance improvements

TRANSPARENCY IN TECH

CDP scores for corporate reporting and action to address climate change, forest risk, and water security



| Company | Supplier Engagement Leaderboard | Plastics report 2023 | Biodiversity report 2023 | 2023 Climate | 2023 Water | 2023 Forest | 2022 Climate | 2022 Water | 2022 Forest | 2021 Climate | 2021 Water | 2021 Forest | Evaluated nearly 22 000 companies |
|----------|---------------------------------------|----------------------------|-----------------------------|-----------------|---------------|----------------|-----------------|---------------|----------------|-----------------|---------------|----------------|---|
| HP | Yes | Yes | Yes | А | А | А | А | А | А | А | А | А | 23,000 companies globally in 2023 |
| Apple | Yes | No | Yes | А | - | - | A- | F | - | A- | F | - | Focuses on corporate- |
| Canon | No | Yes | Yes | А | В | - | A- | A- | - | В | A- | - | level and supply chain |
| Konica | Yes | Yes | Yes | A- | В | - | А | В | - | А | В | - | metrics, targets and strategies to reduce |
| Lenovo | Yes | Yes | Yes | A- | В | - | A- | A- | - | A- | А | - | impact |
| Ricoh | Yes | Yes | Yes | А | А | - | А | A- | - | А | A- | - | • Highest possible score |
| Dell | No | Yes | Yes | A- | В | - | A- | В | - | A- | В | - | is A |
| Xerox | Yes | Yes | Yes | А | В | - | А | В | - | A- | В | - | • HP Scored a triple A for |
| Acer | Yes | No | Yes | A- | F | - | A- | F | - | A- | F | - | Climate, Water & |
| Brother | No | Yes | Yes | В | В | - | В | В | - | В | A- | - | Forests reporting one of only 11 companies |
| Kyocera | Yes | No | Yes | А | В | - | A- | В | - | А | A- | - | worldwide |
| Asus | Yes | No | Yes | A- | F | - | В | F | - | В | F | - | |
| Epson | No | Yes | Yes | А | А | - | А | A- | - | А | А | - | |
| Lexmark | No | Yes | Yes | В | B- | | - | B- | - | С | B- | - | |
| Logitech | Yes | Yes | Yes | A- | F | - | В | - | - | В | - | - | https://www.cdp.net/ |
| Jabra | No | No | No | - | - | - | - | - | - | - | - | - | and a second |

NOTE: HP is the only company referenced here with a Forest score, giving it a Tripe A rating. Dash indicates Not Requested. No supplies-only competitors voluntarily participate in CDP, nor were they invited.

Innovating for sustainability

Since 2016

5.8+ billion

Original HP Cartridges have been manufactured with recycled content, using

148,000 metric tons

of recycled plastic including from recycled HP Cartridges.



This has kept more than



1 billion Original HP Cartridges,¹ and



6 billion postconsumer plastic bottles out of landfills by upcycling these materials for continued use.



Rerouting ocean-bound plastic

HP is the first and only company to include oceanbound plastics in ink cartridges¹





An industry leader in sustainable packaging

Packaging is

100%

sustainably sourced and recyclabe¹



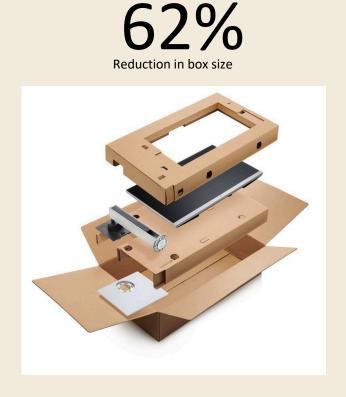
Molded fiber cushions are

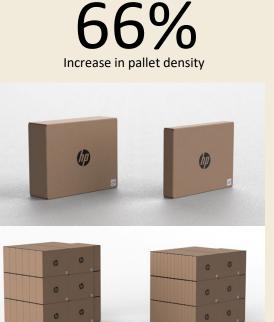
100%

recycled wood fiber, bamboo and sugar cane fibers

Re-examine everything

Reimagine packaging





2023

2022





ECH GEEKS

Bulk Packaging

| 5 |
|------------------------|
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| ops and hin Clients |
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Carbon Neutral Computing Services

We're taking action to make a positive impact on society and the planet by investing in rigorously vetted, socially conscious offset projects, in partnership with Climate Impact Partners.

Business Outcomes

 \bigcirc Contribute to your sustainability goals by offsetting the carbon footprint of your HP PCs \bigcirc

Choose to offset the carbon footprint either through delivery or end-of-life processes



Support investments in quality offsets that align with many UN Sustainable Development Goals



See the avoided GHG emissions of your carbon neutral PCs through HP's Sustainability Report



Choose Between 2 Paths To Carbon Neutral Computing

| To the Door: Manufacturing & Delivery | Lifecycle : Manufacturing, Delivery, Usage, and EOL |
|--|---|
| Commercial HP PCs are delivered carbon neutral to the customer's door. | Commercial PCs remain carbon neutral through the device's expected lifecycle. |
| Before Use | Before + During + After Use |

Sustainability Benefit Report⁹

| | | | | | | | on Neutral Computing S | |
|--|--|---|--|----------------------------------|---|--|--|------------------------|
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HP's Forest Commitment

Conserving and restoring forests



Reduce Paper Consumption

- Print solutions^{18,19}
- Default duplex printing
- High quality prints with HP Original Supplies

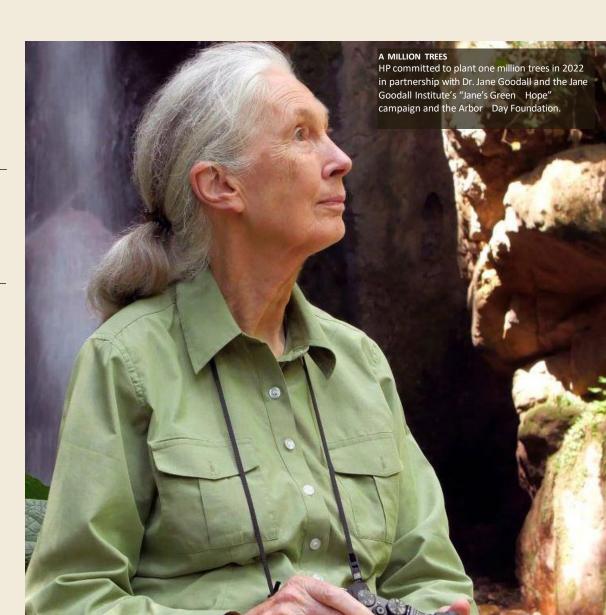
Sustainably Sourced Raw Materials

 Since 2020, 100% of HP paper and paper-based packaging is from recycled or certified sources²



Protect and Restore our Forests

- HP invests in helping to protect, manage, and restore forests¹ through HP Sustainable Forests Collaborative
- 33,860 hectares of at-risk forests³ hectares (83.6K acres) of forest restored or responsibly managed in 2022^{*} and 1M acres of forests by 2030.
- \$80M of additional funds pledged in October 2021 to expand our partnership with WWF partnership and help to address the potential forest impacts of 17 million tonnes of paper used in consumer and commercial HP printers over 10 years.



CarbonNeutral[®] Service



Customer Benefits and Experience

Supports your commitment to climate action to customers, investors, employees, and other stakeholders

Achieve certified CarbonNeutral[®] printing* (Certificate)

Gain insight into your carbon emissions (SIRA Report)

Carbon Neutral Manage Print Service (MPS) makes it simple for **Direct** customers to have certified carbon neutral printing*







HP calculates the product carbon emissions using Lifecycle Assessment (LCA) tools that conform to ISO Standards How it works

CLIMATE IMPACT PARTNERS

A merger of ClimateCare

& Natural Capital Partners

Climate Impact Partners

certifies the program to

The CarbonNeutral

Protocol



Customer carbon emissions are calculated using HP's proprietary database SIRA



HP Invests in highquality carbon offset projects to offset actual emissions







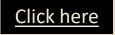
HP Planet Partners

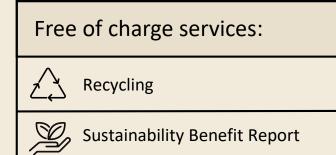
With a presence in

66 countries*, HP Planet

Partners manages a network of HP approved and audited third-party recycling vendors.

HP recycling services availability by country and respective HP recycling partner contacts:





FREE Pick up and transportation¹

Sorting

removed.

and hazardous

components are

Cartridges are collected Boxes are sorted

FREE

Collection

facilities.

and transported to HP

approved recycling

Additional customer paid services²:



Serial Number tracking



Logistics below 250 kg (500lb) in Canada.



How it works?



Shredding

Sorted material is shred into tiny pieces and packed for transportation.

Manufacturing

Źð

HP produces original HP cartridges from new and recycled materials.



Sustainable Benefit Report

Proof that collected customers' IT equipment has been responsibly recycled.



Q



PROJECTS PRODUCTS Sign Up/Login

+ Region

Search products by name, brand

+ Country

+ Category

+ Certifications and Ecolabels

P ecomedes

Sustainability Simplified

"The betterment of society is not a job to be left to a few. It's a responsibility to be shared by all."

-Dave Packard



Q



PROJECTS PRODUCTS Sign Up/Login

+ Region

Search products by name, brand



+ Category

+ Certifications and Ecolabels

-IP ecomedes

Sustainability Simplified

"The betterment of society is not a job to be shared by all." -Dave Packard Federal Government is about to start using Ecomedes for product sustainability data



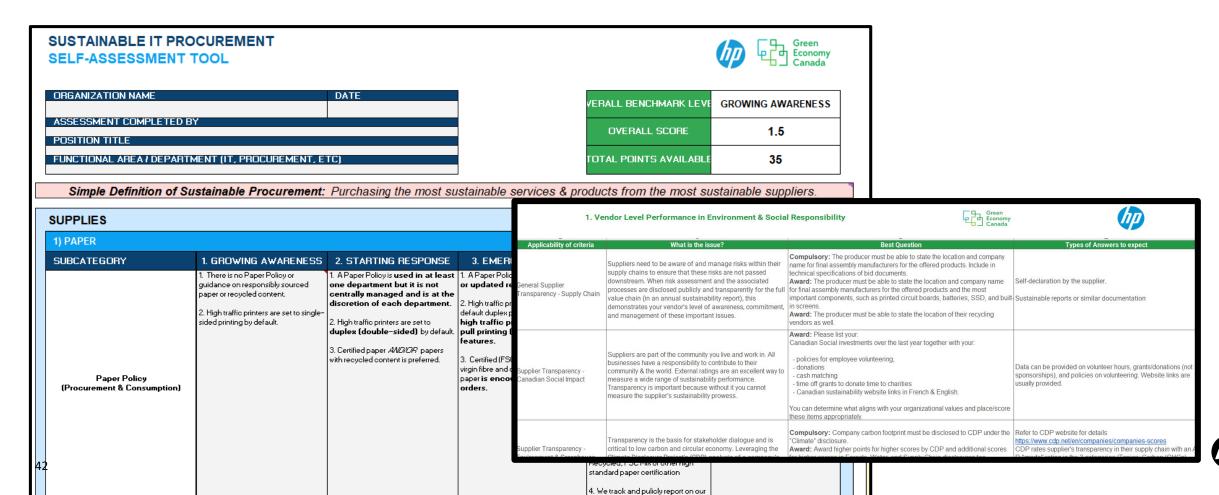
2 sets of tools developed

https://greeneconomy.ca/systems-change/sustainable-it-procurement/



1) A sustainable IT procurement self-assessment

2) A buyer's guide combining print PC and Supplies and endorsed by the nonprofit Green Economy



Sustainable Procurement

Guides & RFx Criteria to help you position with your partner's

Sustainable Procurement

Criteria for PC

Designed to support Procurers, both from Public and Commercial organisations Easily extract information from this document to use, as written, in your tenders,

Sustainable Procurement Criteria for Print

Designed to support Procurers, both from Public and Commercial organisations Easily extract information from this document to use, as written, in your tenders.

GoBeyond



D GOE Sustainable Procurement **Criteria for Print Supplies**

Designed to support Procurers, both from Public and Commercial organisations Easily extract information from this document to use, as written, in your tenders

Purchasing the future

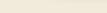
you want

A guide to sustainable IT procurement



Explore on Sales Resources Site:

Sustainable Procurement page

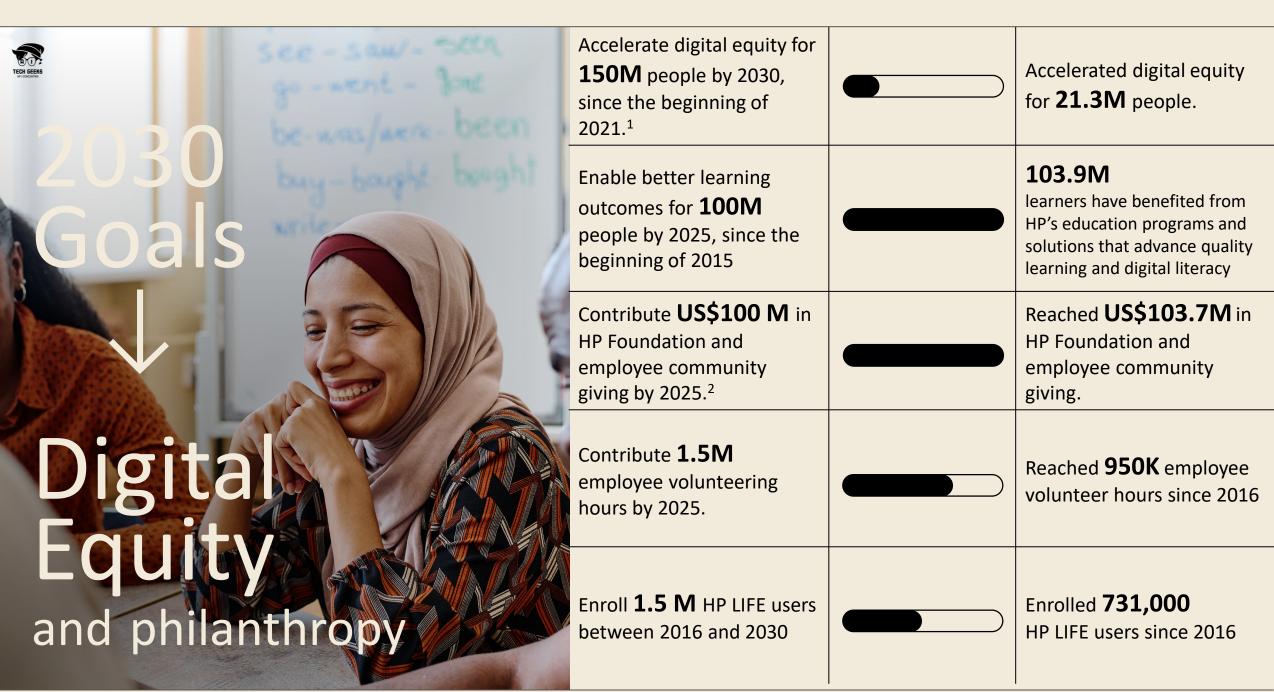


How your choice of supplier impacts Canada

Social impact matters to all Canadians – many multinationals make no or very little investments in Canada.

Your supplier's impact is your impact - make your dollars work for your communities: ask about & award points in RFXs to encourage:

- Community investments
- Indigenous reconciliation
- Non profit capacity building
- Volunteering





Committed to Digital Equity

Digital equity requires:

- Hardware
- Connectivity
- Quality, relevant content
- Digital literacy



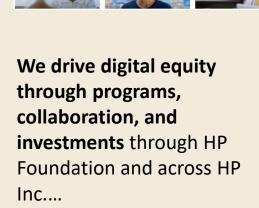
We focus on groups that face the biggest divide:

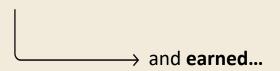
- Women and girls
- People with disabilities and aging populations
- Historically disconnected and marginalized populations
- Educators and healthcare practitioners

Digital equity enables more equal access to:

- Education
- Healthcare
- Economic opportunities











HP Social Impact Team Team of the Year





TECH GEEKS

Alex Newall Artist, Breakthrough of the Year



Lionel Messi Inter Miami, Athlete of the Year

Taylor Swift Person of the Year

Sam Altman OpenAl, CEO of the Year

HP's Digital Equity Accelerator program drives progress towards HP's goal: accelerating digital equity for 150 million people by 2030.





Since 2022, the Accelerator has empowered 17 nonprofits across 6 countries, reaching over 8.1 million individuals Each nonprofit receives \$100,000 USD in grants and HP technology valued at \$100,000 USD



Over a 6-month virtual program, participants undergo intensive training, mentorship and technical consultations to scale their impact

Designed to support nonprofit organizations working to bridge the digital divide and promote inclusive access to technology, education, healthcare, and economic opportunities.



Visit <u>hp.com/digitalequityaccelerator</u> for more information.



"The betterment of our society is not a job to be left to a few. It is a responsibility to be shared by all."

David Packard, co-founder of Hewlett-Packard



Let's create a better future

by working togethe

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